

# The added value of international *Joint Programmes* in curriculum design

*Peer Learning Activity-Curriculum Design*

University of Rome Tor Vergata 8th-9th of May

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# The Curriculum Challenged

*“Higher education all around the globe is facing considerable expectations from the society at large. Those expectations are slowly becoming **imperatives**: the imperative of **internationalization**, of innovation, of employability, of **global citizenship** and democratic culture, of sustainability, of inclusive learning, of community engagement... In order to equip the graduates adequately, those imperatives have to be translated into learning outcomes and integrated in the curricula. Facing those challenges entails the strategic and innovative rethinking of traditional approaches to curriculum design and delivery.”*

[www.vlor.be/project/curriculum-higher-education-challenged](http://www.vlor.be/project/curriculum-higher-education-challenged)

# Outline

1. Joint Programmes: An Introduction
2. The UAM Experience
3. The YERUN Experience



# 1. Joint Programmes: an Introduction



# Joint programmes: internationalisation and beyond

- *Towards the European Higher Education Area* Communiqué of the meeting of European Ministers in charge of Higher Education in Prague on 19 May 2001
- *Realising the European Higher Education Area*, Communiqué of the Conference of Ministers responsible for Higher Education in Berlin on 19 September 2003
- *The European Higher Education Area - Achieving the Goals*, Communiqué of the Conference of European Ministers Responsible for Higher Education, Bergen, 19-20 May 2005
- *Towards the European Higher Education Area: responding to challenges in a globalised world*, Conference of European Ministers Responsible for Higher Education, London, 17-18 May 2007

## ➡ Great impetus towards JPs in the last decade

- Joint programmes as one of the pillar of the EHEA, together with common degree structure, the adoption of ECTS credits and a common quality assessment framework
- They foster students' European identity and enhance their employability
- Member states are committed to removing legal obstacles at national level for the establishment and recognition of degrees in joint programme degrees
- HEIs are encouraged to set up these programmes and enhance the mobility of students and staff

➡ JPs at the core of **UAM** internationalization strategy and central to promote collaboration within the **YERUN** network



Joint programmes are the result of two or more institutions joining forces to contribute their academic resources and traditions **with the objective of improving the quality of the teaching and research** in the particular subject area covered

A joint programme should be a programme of a higher academic standard than each of the participating institutions would achieve separately

# The added value of JPs (1)

- Enhancing **employability** and offering students access to programmes that can lead to professional accreditation in their field
- Developing **innovative international education**, curricula, and mobility experiences for students
- Improving the **quality** of courses by exposing them to challenging international standards both as to contents and as to teaching methods
- **Complementarity**: offering courses that could not be offered by one institution alone and which complement partners' curricula
- Retaining **high-potential home students** who target to have a study experience abroad (beyond Erasmus+ exchange programmes)



# The added value of JPs (2)

- Attracting **international students** and promoting **multiculturalism** and **multilingualism**
- Providing a **structured** mobility experience for students
- Enhancing the **European identity** by being fully exposed to different higher education systems
- International visibility and **reputation**
- **Internationalisation** of staff (teaching and administrative)
- Establishing close links leading to collaboration in other areas (**research**)
- Strengthening links with **partner** institutions

# YERUN GUIDELINES for Good Practice in Developing and Running Joint Programmes

Adapted from  
JOIMAN Network  
(2012)

## Study Abroad

- Only outgoing
- Based on agreement
- Based on academic cooperation
- Preapproved

## Exchange

- Unstructured Mobility
- Mutual exchange
- Based on agreements
- Based on academic cooperation
- Preapproved

## Joint Programmes

### Joint programmes: Certificate programmes

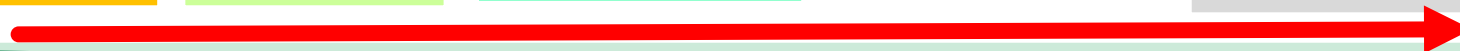
- Structured mobility
- Developed and managed jointly
- Partners award degrees only to their own students and award a consortium certificated to students from partner institutions
- Preapproved and regulated by agreement

### Joint programmes: Double/multiple degrees

- Structured Mobility
- Developed and managed jointly
- All partners own the programme, but award diplomas only to their own students
- The study programme must be approved/ accredited
- Cooperation regulated by an agreement

### Joint programmes: Joint degrees

- Cooperation between two or more institutions about a joint study programme that leads to a joint degree
- Awarding: joint diploma, joint diploma and institutional diploma, or only institutional diplomas
- Institutions jointly responsible for the programme: development and quality assurance, admission, management and awarding of degree
- The study programme must be approved/ accredited
- Cooperation regulated by an agreement



## 2. The UAM experience





**Public (state-funded) institution created in 1968**

**69 Departments • 8 Faculties/Schools**

- ☐ Science
- ☐ Humanities and Arts
- ☐ Teacher Training and Education
- ☐ Economics and Business Studies
- ☐ Law
- ☐ Medicine
- ☐ Psychology
- ☐ School of Engineering

- In the top 50 under 50 (# 10 in 2018)
- Among the best 200 universities in the world (# 187 in 2018)
- 90 in the World Ranking of International Universities



## UAM Community

- Students: 33.622

23.249 Undergraduate students

10.373 Postgraduate students

- Academic staff: 3043
- Administrative staff: 1036



## What to study

- 53 Undergraduate Programs
- 114 Masters and PhD Programs
- 11 International Double Programs
- 4 Erasmus Mundus Joint Master degrees
- 57 Diplomas

- ☐ Engineering and Technological Sciences
- ☐ Sciences
- ☐ Law and Political Sciences
- ☐ Teacher Training and Education
- ☐ Business and Economics
- ☐ Humanities and Arts
- ☐ Medicine
- ☐ Psychology



**Programas Internacionales de Estudios**

[Presentación](#)

[Grado](#)

[Máster](#)

[Master Erasmus Mundus](#)

[Normativa](#)

# Programas Internacionales de Estudios



## Grado

**Administración y Dirección de Empresas**

[UAM - Université Paris Dauphine](#)

**Ciencia Política**

[UAM - Sciences Po Bordeaux](#)

**Derecho**

[UAM - Maastricht University](#)

[UAM - Université de Strasbourg](#)

**Economía**

[UAM - Université Paris Dauphine](#)

**Matemáticas**

[UAM - Université Paris 13](#)

[UAM - Université Paris Dauphine](#)

**Química**

[UAM - Université de Strasbourg](#)

## Máster

**Literaturas Hispánicas**

[UAM – Université de Rennes 2](#)

**European Master's Programme on Society, Science and Technology (ESST)**

[UAM – European Inter-University Association on Society, Science and Technology](#)

**Métodos Cuantitativos de Investigación en Epidemiología**

[UAM – Universidad del Norte](#)

**International Master-level Program in Image Processing and Computer Vision**

[UAM – Université de Bordeaux - Pazmany Peter Catholic University](#)

## Másteres Erasmus Mundus

**4 Cities: Euromaster in Urban Studies**

[UAM - 4 Cities](#)

**Nuclear Physics**

[UAM - Física Nuclear](#)

**Theoretical Chemistry and Computational Modelling**

[UAM - TCCM](#)

**Image Processing and Computer vision**

[UAM - IPCV](#)

## 6 Double Degrees at Bachelor level

- Business Studies (U Paris Dauphine)
- Economics (U Paris Dauphine)
- Law (U Strasbourg)
- Law (U Maastricht)
- Mathematics (U Paris Dauphine)
- Mathematics (Universite Paris13)

UAM: 240 ECTS Bachelor  
PARTNERS: 180 ECTS Bachelor + M1 Master

## 2 Doubles Bachelor+ Master

- Political Science (Science Po Bordeaux)
- Chemistry (U Strasbourg)

UAM: 240 ECTS Bachelor + 60 ECTS Master  
PARTNERS: 300 ECTS Diploma



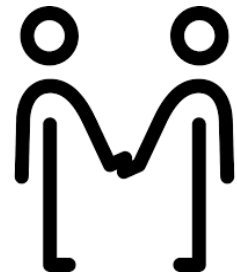
# What do we look for in a partner institution?

Mutual Knowledge + Trust + Commitement + Quality  
(the four **C**s: **c**onocimiento, **c**onfianza, **c**ompromiso, **c**alidad)

- Reputation [as an indicator of quality]
- Compatibility and complementarity of the curriculum (specialisations not available at UAM)



European Law [Strasbourg]







Yerun  
Young European Research Universities

## Strategic actions



### 3. The YERUN Experience



# YERUN: Young European Research Universities Newtork

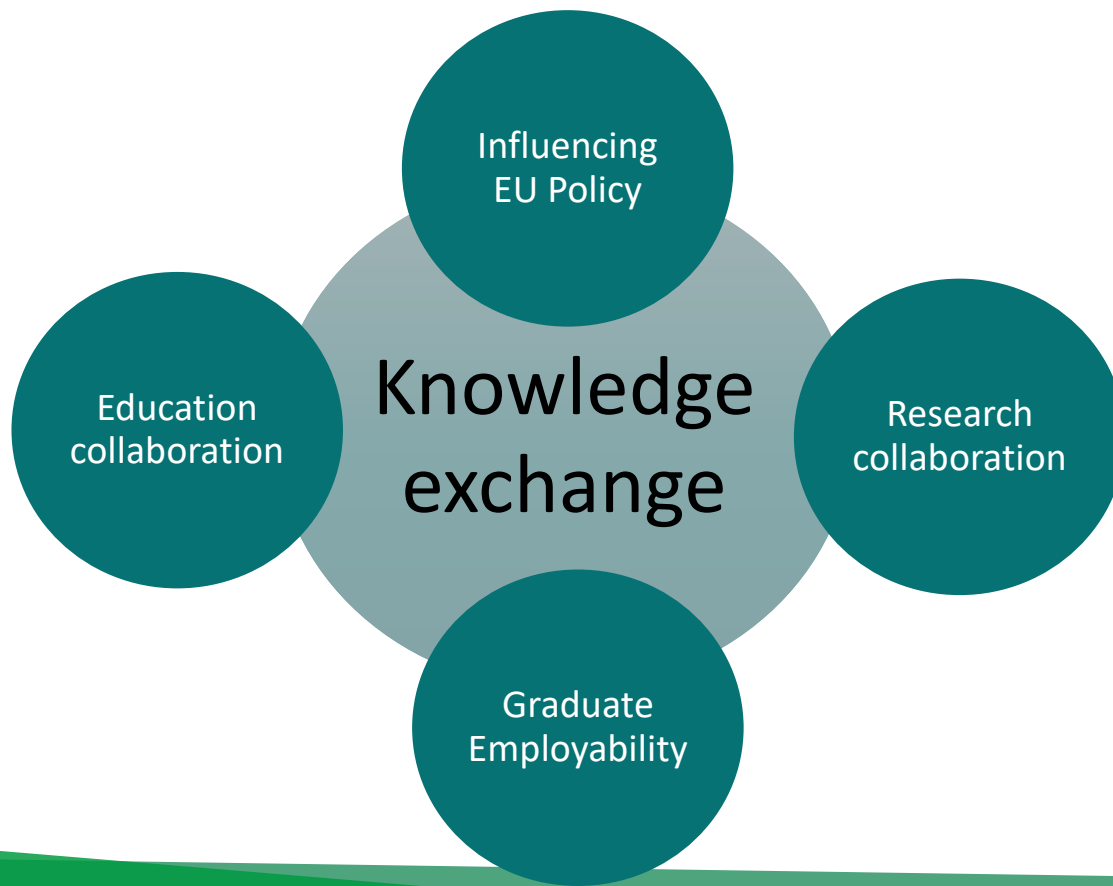
*An association of 18 European Universities which figure prominently in under 50 university rankings*

## Common Key Values:

- An orientation towards creative, innovative and outstanding scientific research
- A responsibility towards a global, fair, solidarity minded, multicultural, and diverse society
- A commitment to internationalisation
- A focus on teaching quality and quality assurance
- An emphasis on graduate employability.

*Founded in Brussels, January 2015*

# YERUN STRATEGIC PLAN 2016-2020



# YERUN Strategic Plan 2016-220

*“Collaboration in education across universities encourages the cross-fertilisation of ideas and promotes enhancement and innovation of a research-led education to the benefit of our students. YERUN is committed to using the network to maximise exchange and development opportunities for the benefit of staff and students of our members.”*

## STRATEGIC ACTION 3

To promote **education collaboration** through teaching collaborations, innovation, enhancement activities, academic exchange between staff, and students and **the development of dual, multiple or joint international degrees** within the framework of the EU's academic partnerships and mobility programmes.




Working Group  
for SA3  
*Lisbon 2016*

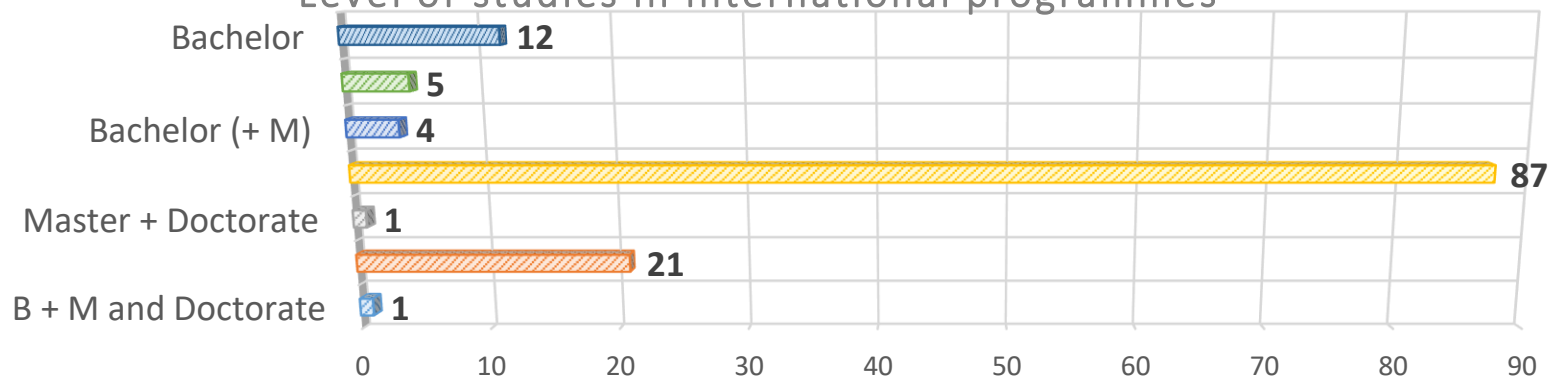
- Mapping of existing **exchanges** in the network
- Mapping of **joint programmes** in the network
- Mapping of **Erasmus+ KA2** projects in the network

Report Konstanz 2016

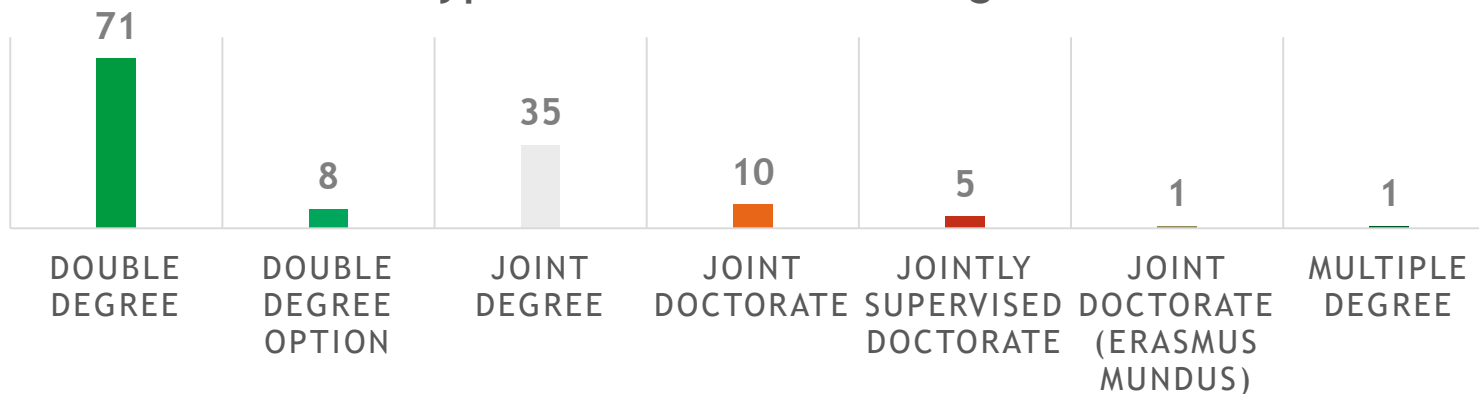
# International Joint Programmes in YERUN

	Multiple YERUN members	One YERUN member
<b>Total</b>	12 (+1)	129+1 (13 + 117)
<b>Level</b>	8 Masters; 1 Doctorate; 3 +1 Combined (B+M, M+D...)	13 Bachelor; 84 Master 21 Doctorate; 11 Combined
<b>Study Fields</b>	Social sciences, journalism and information (36,2%); Natural sciences, mathematics and statistics (24,4%); Business, administration and law (13,4%) Selected other (26.0%)	

## Level of studies in international programmes



## Type of international degrees



## YERUN WG on JP [Konstanz 2016]

UNIVERSITY	CONTACT
Universität BREMEN (DE)	Barbara Hasenmüller
Universidad CARLOS III DE MADRID (ES)	Fátima Terol
	Matilde Sanchez
University of ESSEX (UK)	Dominic Micklewright
Universität KONSTANZ (DE)	Werner Palz
	Cornelia Lindenau
Universiteit MAASTRICHT (NL)	Stijn te Strake
Università degli Studi di Roma "Tor Vergata" (IT)	Corrado Cerruti
Université PARIS-DAUPHINE (FR)	Cécile Chevalier
Universidad Autónoma de Madrid (ES)	Amaya Mendikoetxea
YERUN Manager	Silvia Gomez Recio

# Aims of WG

➤ *To contribute to the YERUN network, for the benefit of all member universities, in order to enhance the quality of the education, increase student mobility, make YERUN (more) visible and create stronger partnerships, by*

- Raising awareness of the opportunities that lie in joint programmes
- Promoting and encouraging the setting up of such programmes
- Defining guidelines for double degrees and other joint programmes
- Elaborating a set of tools to develop, monitor and ensure quality standards of such programmes



## GATHERING EXPRESSIONS OF INTEREST

- 9 universities expressed interest in establishing JPs with YERUN partners
  - 6 universities pointed out potential partners
- One-to-one meetings were organised during the International Staff Week on Joint Programmes at UAM.

## ‘Structured vs. Unstructured Mobility’ STW on JPs



“STRUCTURED VS. UNSTRUCTURED MOBILITY”

International Staff Week on Joint Programmes

Universidad Autónoma de Madrid

March 15–17, 2017

PROGRAMME



# The Guidelines

## INDEX

EXECUTIVE SUMMARY

PREFACE

1. INTRODUCTION

2. GLOSSARY AND OVERVIEW

3. STAGES IN DEVELOPING AND RUNNING  
JOINT PROGRAMMES

4. QUALITY ASSURANCE

5. CONCLUDING REMARKS

APPENDIXES



**Appendix 1:** Existing Joint Programmes within YERUN

**Appendix 2:** Questionnaire for members of the Working Group

**Appendix 3:** YERUN JP Proposal Checklist

**Appendix 4:** YERUN JP Checklist for Development Stage

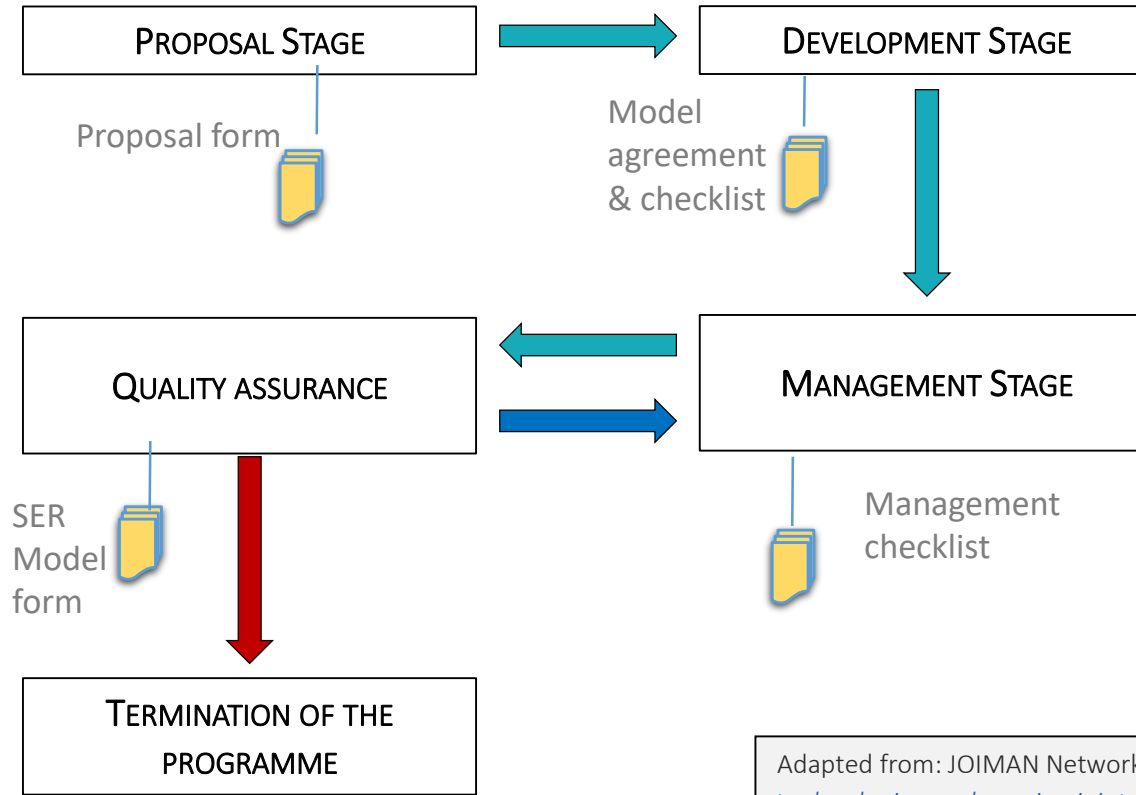
**Appendix 5:** YERUN JP Consortium Agreement Model

**Appendix 6:** YERUN JP Checklist for Management Stage

**Appendix 7:** YERUN JP Quality Assurance (SER) Model Form

Soon available through YERUN website

# STAGES



Adapted from: JOIMAN Network. (2012) [Guide to developing and running joint programmes at Bachelor and Master's level](#). Bologna.

# Proposals at the Development Stage

Partner 1	Partner 2	Level	JP type	Name at partner 1	Name at Partner 2	Estimated time for implementation
U Maastricht	U Bremen	Master	Double	M.Sc. Governance and Leadership in European Public Health'	M.A. Public Health – Gesundheitsversorgung, -ökonomie und –management	2018-2019
UAB*	U Essex	Master	Joint	MA in English Advanced Studies	MA in Linguistics	2018-2019
UPF	U Tor Vergata	Master	Double	MA in World History	MA in European History	2018-2019
UAM	U Tor Vergata	Bachelor	Double	Grado en Economía	Laurea in Economia e Finanza	2019-2020
UAM	U Tor Vergata	Bachelor	Double	Grado en Administración de Empresas	Laurea in Economia e Management	2019-2020
UC3M	U P Dauphine	Bachelor	Double	Grado en Administración de Empresas	Bachelor in Management	2018-2019
UC3M	U P Dauphine	Bachelor	Double	Grado en Económicas	Bachelor in Economics	2018-2019


# Future Actions of WG

- Support teams at member Universities working on Joint Programme proposals
- Follow up initial contacts and expressions of interests for Joint Programmes
- Encourage all members to establish Joint Programmes with YERUN partners
- **Encourage the establishment of Joint Programmes at Doctorate Level**
- Explore the possibilities of working towards ***Erasmus Mundus Joint Master Degree*** proposals with those members ready to take that step forward
- Use expertise on Joint Programmes to promote the Network
- Liaising with other WG (Research for Joint PhDs, Open Access for MOOC/Summer Schools)

# YERUN WG on JPs at Doctorate Level

- Applying for an **Erasmus+ KA2 Strategic Partnership** (Deadline 21st of March) to lay the ground for developing Joint Programmes at Doctorate level

- ☐ Guidelines
- ☐ 2 Staff Weeks
- ☐ 3 Education/Research Seminars
- ☐ Summer school on transferrable skills
- ☐ Reports & Surveys



Staff Training Week on Best Practices in International Collaboration at  
Doctorate Level

UAM, 14th-16th of November 2018

“The demands on and functions of universities in society have become highly diverse and complex, making it increasingly difficult for any single academic institution to discharge these varied roles successfully and efficiently.”

[from *Doctoral Studies in Europe: Excellence in Researcher Training*, LERU, May 2007]

Thank you!!!!





