



# UNIVERSITY OF ROME TOR VERGATA SCHOOL OF ECONOMICS



MASTER OF SCIENCE IN  
BUSINESS ADMINISTRATION



# MSC IN BUSINESS ADMINISTRATION



This is a 2-year programme taught entirely in **English**, internationally open, practice oriented and job-market driven based on **7 core courses**:

**General Management**  
**Managerial Accounting**  
**Economics for Business**  
**Business Statistics**  
**International Commercial Law**  
**Organisational Dynamics and Behaviour**  
**Corporate Finance**

## 7 DIFFERENT AREAS OF SPECIALIZATION

### CONTROL AND AUDITING

Business Auditing  
Governance and Ethics  
Financial Reporting

### SUPPLY CHAIN MANAGEMENT

Economics of Procurement  
Procurement and Supply Chain  
Sustainable Supply Chain Management

### MARKETING AND SALES

Advanced Marketing  
Service Management  
Sales Management

### ENTREPRENEURSHIP

Entrepreneurship  
Business Planning  
Family Business

### MANAGEMENT CONSULTING

Management Consulting  
Business Models Innovation  
Project Management

### HUMAN RESOURCES MANAGEMENT

People Management  
Organisational Action and Communication  
Organisational Psychology

### SOCIAL INNOVATION AND GOVERNMENT

Public Management and Governance  
Business Government Relationships  
Social Entrepreneurship and Innovation





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Cycles of ad-hoc **seminars** offered every year to provide BA students with hands-on skills to foster their competitiveness and knowledge.

## SCOR Apics

Supply Chain Risk Management

Blockchains for Social Innovation

MarkStrat Marketing Game

International Trade Seminar

Business Intelligence and Data Mining

# MSC IN BUSINESS ADMINISTRATION



We combine academic knowledge, **seminars** and constant interaction with companies, courses in association with international **guest speakers** from all major companies and organisations.

**International Guest Speakers  
Entrepreneurs and managers**





**The BA course offers the possibility to earn  
world known professional  
certifications to all its students.**

**SAP Business byDesign  
Project Management  
SCOR Apics**



**Business Administration offers a chance to all its students to participate to **international awards** and competitions, allowing the students to gain experience in the competitive world of business, and also to refine their skills outside the educational environment.**

**Winners of the  
Marketing Award for Universities**





## **DOUBLE DEGREE PROGRAM**



***Beijing Capital University of Economics and  
Business***



**BA** MASTER OF SCIENCE IN  
BUSINESS ADMINISTRATION

***University of Rome Tor Vergata  
School of Economics***

**Double degree reserved to first year students**



# MSC IN BUSINESS ADMINISTRATION



The BA **placement** service, thanks to the vast international network, enables students to get a first work experience within the two years.

**International companies** participate actively to provide our students with the best tools to be really effective on the market.

**Business Coaching**  
**Internship during 4<sup>th</sup> semester**  
**International companies' workshops**  
**Company Case Studies**  
**International placement**

