

# UNIVERSITY OF ROME TOR VERGATA SCHOOL OF ECONOMICS







This is a 2-year programme taught entirely in English, internationally open, practice oriented and job-market driven based on 7 core courses:

> **General Management Managerial Accounting Economics for Business Business Statistics** International Commercial Law Organisational Dynamics and Behaviour **Corporate Finance**



#### 7 DIFFERENT AREAS OF SPECIALIZATION

#### CONTROL AND AUDITING

Business Auditing Governance and Ethics Financial Reporting

#### MARKETING AND SALES

Advanced Marketing Service Management Sales Management

#### MANAGEMENT CONSULTING

Management Consulting
Business Models Innovation
Project Management

#### SUPPLY CHAIN MANAGEMENT

Economics of Procurement
Procurement and Supply Chain
Sustainable Suply Chain Management

#### **ENTREPRENEURSHIP**

Entrepreneurship Business Planning Family Business

#### **HUMAN RESOURCES MANAGEMENT**

People Management
Organisational Action and Communication
Organisational Psychology

#### SOCIAL INNOVATION AND GOVERNMENT

Public Management and Governance Business Government Relationships Social Entrepreneurship and Innovation





Cycles of ad-hoc seminars offered every year to provide BA students with hands-on skills to foster their competitiveness and knowledge.

> **SCOR Apics Supply Chain Risk Management** Blockchains for Social Innovation MarkStrat Marketing Game International Trade Seminar

**Busines Inteligence and Data Mining** 





We combine academic knowledge, seminars and constant interaction with companies, courses in association with international guest seakers from all major companies and organisations.

> International Guest Speakers **Entrepreneurs and managers**





The BA course offers the possibility to earn world known professional certifications to all its students.

SAP Business byDesign
Project Management
SCOR Apics





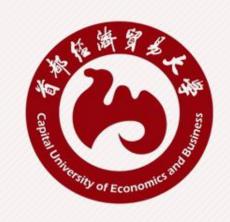
Business Administration offers a chance to all its students to partecipate to international awards and competitions, allowing the students to gain experience in the competitive world of business, and also to refine their skills outside the educational environment.

Winners of the Marketing Award for Universities





## **DOUBLE DEGREE PROGRAM**







Beijing Capital University of Economics and **Business** 

University of Rome Tor Vergata School of Economics

Double degree reserved to first year students

















The BA placement service, thanks to the vast international network, enables students to get a first work experience within the two years.

International companies participate actively to provide our students with the best tools to be really effective on the market.

Business Coaching
Internship during 4th semester
International companies' workshops
Company Case Studies
International placement







Source: LinkedIn, 2017