

Committed
to the future.



Circle is a 100% Circular Economy. We drive responsible behaviour.

Circle

This represents a new vision of the company, the result of our purpose of continuous improvement. It goes far beyond a catalogue of products and services. Circle is a 100% circular economy.



Environment

We are aware of the impact of industry on the environment. We encourage the commitment of companies and the adoption of responsible policies, starting by setting an example with our own activity.



Economy

We have thoroughly reviewed our business strategy, guaranteed the economic viability of Circle, despite the increased costs involved. That enables its permanence in time.



Social drive

We are working to create strategic alliances that enable change, raising awareness in society, reducing waste generation and encouraging people to recycle.



The definitive reinvention. Second real life to products.

Circle is implemented through products such as the new **OVAL** container



Agreements
with city
councils

Traceability of the
process and the
recycled material

ISO 14006
Eco-design
ISO 50001
100% Renewable
Energy
OCS certificate
Lower pellet loss

Treatment
Cleaning, separate
and crushed
Additive
Antioxidants, UV
Quality control
Testing and quality
test of recovered
materials

CONTENUR

Torneros 3

Pol. In. Los Ángeles

28906 Getafe Madrid. Spain

contenur@contenur.es

www.contenur.com

Our manifesto

People, companies and institutions are increasingly aware of the irreparable damage that is being caused to the planet. Thus, in recent years there has been a notable change in consumption and production patterns.

In a market that accepts and demands environmentally responsible products and services, citizens are increasingly demanding that brands actively defend their values and be consistent with them, in an attempt to curb the negative impact of so many years of irresponsibility.

In response to this trend, CONTENUR is relying on changing technology, which is advancing, allowing us to devise new processes and measure the impact of our actions, without the entailed cost being a barrier.

At CONTENUR, we base our commitment on 3 pillars:

1. Increased consumption of recycled materials that give products a second real life
2. Efficiency in use of resources
3. Application of the recommendations of the OCS (Operation Clean Sweep) programme

Our participation is not optional. The time has come to pay attention to what is important. Leading companies must unite and set an example.

It is not easy but it is the only way possible.

This booklet is printed on FSC-certified Olin Regular AW paper. Please consider the environment and, if you don't keep it, recycle it after reading.

You can find more information at:

www.contenur.com



100% Sustainable
100% Recycled
100% Recyclable